



PAVLO DEMENSHYN

Full Stack JavaScript Engineer

EDUCATION

Certificate

Full Stack Web Development
University of New Brunswick

 Oct 2022 - Apr 2023
 Fredericton, NB



Master's degree

Law
**Academy of labour, social
relations, and tourism**

 Sep 2009 - Jul 2012
 Kyiv, Ukraine

Bachelor's degree


Marketing/Marketing
Management, General
European University

 Sep 2001 - Jun 2005
 Vinnytsia, Ukraine

SKILLS

- JavaScript
- Node.js
- React.js, Next.js
- TypeScript
- GraphQL
- Tailwind CSS
- REST APIs
- Figma
- Third-party API integration
- PostgreSQL, MySQL
- Git, GitHub
- Back-End Web Development
- Front-End Development



CONTACT INFO

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-  pavlo-demenshyn
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-  pavlo.digital

WORK EXPERIENCE



Full-stack Web Developer

The Clicks Marketing

-  Oct 2022 - Jan 2025  Dieppe, New Brunswick, Canada
- Developed 11 intuitive websites, increasing client engagement and satisfaction by 30%.
 - Created front-end components using React and Next.js, reducing load times by 40% and enhancing user satisfaction.
 - Engineered scalable back-end systems with Node.js, integrating REST APIs and improving data retrieval times by 30%.
 - Built Git workflows and agile methodologies, reducing project delivery time by 25% across 12 initiatives.
 - Achieved top 5 search engine rankings for 90% of client websites, boosting performance and reducing load times by 30%.
 - Executed testing and debugging, achieving a 98% error-free deployment rate with Jest and Selenium.
 - Mentored 10 junior developers, improving project delivery times by 30% and enhancing team collaboration.

Web Developer

Freelance

-  Aug 2020 - Apr 2022  Kyiv, Ukraine
- Created and launched 15 custom websites, improving client engagement by 30% and increasing lead generation by 25%.
 - Developed responsive front-end interfaces that boosted user engagement by 30% across 200,000+ visits.
 - Managed and delivered all projects on time, maintaining a 100% on-time delivery rate and improving client retention by 30%.
 - Drove a 35% increase in user engagement and a 15% improvement in conversions through tailored web solutions.
 - Established 5 long-term contracts, enhancing client satisfaction to 78% and achieving a 28% increase in repeat business.
 - Conducted thorough testing and debugging, ensuring high-quality, bug-free websites and delivering a 98% error-free deployment rate.
 - Collaborated with clients to understand their needs, providing technical guidance that led to a 30% increase in customer satisfaction.
 - Utilized SEO best practices to optimize websites, resulting in a 40% increase in organic search traffic for most clients.